

Domestic Tradeshows

Processed Foods Industry

One avenue through which the Kentucky Department of Agriculture promotes Kentucky food companies and their products is through participation in tradeshows, both domestically and internationally. For some domestic tradeshows, the Kentucky Department of Agriculture reimburses a portion of each participant's booth space to assist small to mid-size Kentucky companies in marketing their products.

Each participating company must be a member of the Kentucky Department of Agriculture's Kentucky Proud Program. The Kentucky Proud program identifies agricultural products that are grown, raised or processed in the Commonwealth. Companies are eligible to purchase space and request that funds be reimbursed for a portion of booth expenses. Reimbursement is contingent upon space and availability. Companies must meet eligibility requirements and products must be agricultural products that meet Kentucky Proud program guidelines. Participants are required to have a company representative in attendance to market their products. Each company must follow all show guidelines, fulfill all show requirements and represent Kentucky Proud in an utmost respect.